

# NEW CUSTOMER REBATE INSTRUCTIONS GET A YEAR OF SAVINGS IN 5 MINUTES!

## WELCOME TO DIRECTV

Congratulations, you may be eligible for monthly rebate savings on your first year of service with DIRECTV. To see your rebate credits starting on your first bill, complete the three easy steps below **before** DIRECTV is installed in your home.

1

### VISIT THE REBATE HOME PAGE

- Click on the link in your DIRECTV confirmation email to get to the rebate home page. You will receive a confirmation email if you provided your email address when placing your order.



**Didn't get an email?**

Go to [www.directv.com/rebate](http://www.directv.com/rebate) to get started!

**Want to save an additional \$5 on your monthly bill?**

Opt-in for email updates online with a valid email address.

2

### REVIEW YOUR REBATES

- Select "View My Rebates"
- Follow the steps to confirm your account information



3

### COMPLETE REBATE PROCESS AND SUBMIT ONLINE

- Confirm rebate eligibility, and check the box to agree to terms and conditions
- Press "Submit"



### GET YOUR REBATE FAST!

Make sure your first bill includes your rebate credits. Go to [www.directv.com/rebate](http://www.directv.com/rebate) or click on the rebate link in your order confirmation email before your new DIRECTV System is installed. If you provided an email address at the time you placed your order and did not receive a confirmation email, please check your spam email inbox as the email might be there. Submitting your rebate after your installation can take 6-8 weeks for processing, so visit [directv.com/rebate](http://directv.com/rebate) today to start saving immediately.

### GET THE MOST FROM DIRECTV.

Provide a valid email address and opt in to receive email updates to get the most from your DIRECTV service, including:

Information on the latest tips, tricks and new features for your DIRECTV System

Free previews of popular programming packages and channels

Special offers, exclusive to DIRECTV customers



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## INCREASE YOUR SAVINGS!

Are you getting the most out of your rebate? If your package is listed below, be sure that you **submit your rebate online and opt-in to email updates**. You'll get a full year of savings!



Rebate Credit	Programming Package
\$29 PER MONTH*	CHOICE™, CHOICE XTRA™, CHOICE ULTIMATE™, PREMIER™
\$18 PER MONTH*	OPTIMO MÁS™, MÁS ULTRA™, MÁS ULTRA DEPORTES™, LO MAXIMO™
\$19 PER MONTH*	PREFERRED CHOICE™

\*Full rebate credit shown above includes \$5 for valid email address & opt-in. Customers who do not opt-in to email updates will not receive the additional \$5.

## REBATE FAQs

### Q: When should I submit my rebate? How long will it take to process?

A: The best time to submit your rebate is **before** your DIRECTV installation date so that your rebate credits begin on your first bill. Submitting your online rebate **after** your installation date can take 6-8 weeks for processing.

### Q: Does my rebate expire?

A: Yes, you have 90 days from your DIRECTV installation to submit the rebate.

### Q: Do I have to submit online?

A: Submitting online is the fastest and easiest way to get your rebate processed. For customers who do not have Internet access, a mail-in rebate form will be included in your first month's bill. Mail-in customers will not be able to receive the additional \$5 rebate for providing email opt-in.

### Q: How do I know if I qualify for a rebate?

A: Visit [www.directv.com/rebate](http://www.directv.com/rebate) to set-up your online account. You'll need your email address along with your DIRECTV account number.

### Q: Where do I find my account number?

A: Your DIRECTV account number is noted on your printed DIRECTV order confirmation, or in your DIRECTV confirmation email (if you provided an email address).

### Q: Can I submit online and through the mail?

A: No, submitting the rebate via the mail and also online will delay the processing of your rebate. Please only submit your rebate once.

### Q: Can I check the status of my rebate?

A: Yes, visit [www.directv.com/rebate](http://www.directv.com/rebate) at any time to view your rebate redemption status. You can also call 1-877-286-4808.

New DIRECTV customers only; on approved credit. Credit card may be required. Lease or multiple dwelling unit provider activation required. Offer valid for new customer who acquires a DIRECTV System between 2/09/10 and 7/14/10 and activates within 30 days any of the following qualifying programming packages: CHOICE™, CHOICE XTRA™, CHOICE ULTIMATE™, PREMIER™, PREFERRED CHOICE™ with qualifying international service bundle, OPTIMO MÁS™, MÁS ULTRA™, MÁS ULTRA DEPORTES™ or LO MAXIMO™. In order to receive the additional \$5 bill credit for 12 months, customer must submit rebate form online and register account on [directv.com](http://directv.com) prior to rebate redemption, with valid email address and consent to receive emails. Eligible packages only. Customer must redeem within 90 days of system activation either online at [www.directv.com/rebate](http://www.directv.com/rebate), or via mail. For mail-in process, customer must complete, sign and mail the rebate form received in first month's bill to: DIRECTV National Offer, Offer# 361-80, PO Box 751697, El Paso, TX 88575-1697. Upon receipt of rebate, DIRECTV will begin to credit the new customer's account for 12 months. Allow 6-8 weeks for processing after online rebate is received, 8-12 weeks for mail-in rebate. Provided customer subscribes to the qualifying package for 12 consecutive months (without interruption) customer will continue to receive the applicable bill credits. If customer's account is disconnected for any reason, credits will automatically discontinue and will not be reinstated. Credits may not be transferred or exchanged. Credits not redeemable for cash; any credit balances that may appear on account will continue month-to-month until credit is exhausted. Customer account must remain active and in "good standing" as determined by DIRECTV in its sole discretion, to receive credit. Not valid for purchase by groups, clubs or organizations. DIRECTV not responsible for late, lost, illegible, mutilated, incomplete, misdirected or postage-due mail. LIMIT ONE PROGRAMMING BILL CREDIT PER DIRECTV ACCOUNT. THIS OFFER MAY NOT BE COMBINED WITH ANY OTHER PROGRAMMING BILL CREDIT OFFERS. ©2010 DIRECTV, Inc. DIRECTV, the Cyclone Design logo, CHOICE, CHOICE XTRA, CHOICE ULTIMATE, PREMIER, PREFERRED CHOICE, OPTIMO MÁS, MÁS ULTRA, MÁS ULTRA DEPORTES, LO MAXIMO and GOODY. BETTERTV. DIRECTV are trademarks of DIRECTV, Inc.

SKU#: Q1RI-BA-0210

